

# 3 Easy Steps to Offer HDPP by Allstate – General Merch

Steps		Details
<b>1</b>	<b>Begin the Offer</b>	<b>Start:</b> <ul style="list-style-type: none"><li>• Tell your customer that their purchase qualifies for a Home Depot Protection Plan by Allstate</li><li>• Hand them a brochure</li></ul>
<b>2</b>	<b>Price + Term</b>	<b>Mention:</b> <ul style="list-style-type: none"><li>• Price of the plan</li><li>• Plan length</li></ul>
<b>3</b>	<b>Highlight the Heroes</b>	<b>Add one of the three hero benefits:</b> <ul style="list-style-type: none"><li>• 2-Day Service Guarantee</li><li>• No deductibles</li><li>• Single Site Resolution / Support</li></ul>

## Now Put It All Together

Good news! Your purchase qualifies for a Home Depot Protection Plan by Allstate. It's only \$X and will protect your generator for 4 years against malfunctions, like failure to start. It also includes our amazing 2-day service guarantee.

