

## 3 Easy Steps to Offer HDPP by Allstate - Appliances

Steps		Details
1	Begin the Offer	<b>Start:</b> <ul style="list-style-type: none"><li>• Tell your customer that their purchase qualifies for a Home Depot Protection Plan by Allstate</li><li>• Hand them a brochure</li></ul>
2	Price + Term	<b>Mention:</b> <ul style="list-style-type: none"><li>• Price of the plan</li><li>• Plan length</li></ul>
3	Highlight the Heroes	<b>Add one of the three hero benefits:</b> <ul style="list-style-type: none"><li>• 2-Day Service Guarantee</li><li>• No deductibles</li><li>• Premium Tech Support</li></ul>

### Now Put It All Together

Good news! Your purchase qualifies for a Home Depot Protection Plan by Allstate. It's only \$X and will protect your refrigerator for 4 years against malfunctions, like ice maker burnout. It also includes our amazing 2-day service guarantee.

