

3 Easy Steps to Offer HDPP by Allstate – Water Heaters

Steps		Details
1	Begin the Offer	Start: <ul style="list-style-type: none">• Tell your customer that their purchase qualifies for a Home Depot Protection Plan by Allstate• Hand them a brochure
2	Price + Term	Mention: <ul style="list-style-type: none">• Price of the plan• Plan length
3	Highlight the Heroes	Add one of the three hero benefits: <ul style="list-style-type: none">• 2-Day Service Guarantee• No deductibles• Single Site Resolution / Support

Now Put It All Together

Good news! Your purchase qualifies for a Home Depot Protection Plan by Allstate. It's only \$X and will protect your water heater for 4 years against malfunctions, like thermostat issues. It also includes our amazing 2-day service guarantee.

